



Great Lakes Power Vac

NEWSLETTER | FEBRUARY EDITION

We have a new website!

We are excited to announce the launch of our re-designed website:

www.greatlakespowervac.com

Check it out today!



We want to hear from you.

Please contact Eva Goehner with any questions, suggestions, or comments.

Phone: 262-542-5542

Thank You for Your Feedback!

Thank you to all of you who participated in our customer survey in November and December. We greatly appreciate the candid feedback you gave to us. Aside from giving us high marks for our processes, people, and services, the feedback we received has been very valuable; it has helped us to identify areas where we can improve, enabling us to become a better service provider in the future.

Among the comments we received:

"...anytime I have used your folks they have always done exactly as I asked without ANY complaining."

"I know what you can do and I appreciate all you do."

"Thank you for the great service your company provided us. It gave me one less thing to worry about since you were so reliable."

Again, thank you for your feedback.

2015 MARKETPLACE Award

We are proud to announce that Great Lakes Power Vac was recently recognized at the Governor's 2015 MARKETPLACE Event—receiving the 2015 Wisconsin Women Business Award as an Outstanding Large Size Business.

The annual event recognizes outstanding Wisconsin businesses owned by women, minorities, and service-disabled veterans.

Greta Smith, the company's president, accepted this honorable award on behalf of her company at a luncheon held on October 30th this past fall, sponsored by the Governor's Conference on Minority Business Development.



Rob Towey Promoted

You may be familiar with Rob Towey through his work as one of our outstanding Project Managers. Recently Rob was promoted to take on the expanded role of Operations Manager. He will be overseeing the field operations at Great Lakes Power Vac.

Regarding his approach to serving our customers, Rob says he believes:

"responsiveness is the key to customer service in our industry. Whenever feasible, I want to respond to our customer's need as soon as possible. I want the customer to know that someone at GLPV will always be available should the customer require our services."

Rob wants to point out that our crew consists of: *"highly dedicated and committed individuals who care not only about the success of GLPV, but also the success and satisfaction of our customers."*

"Our field staff possesses over 70 years of shared experience in the industrial vacuuming and cleaning industry. Our field staff is backed by a committed support staff whose number one goal is to satisfy our customers' needs."

Rob has more than a decade of experience in the industrial vacuuming and cleaning industry; in addition, he has performed functions at all levels of the industry—from performing hands-on vacuuming work, to supervising and managing crews and projects.

Going forward, Rob will bring his knowledge and experience his new role of Operations Manager at GLPV.

Congratulations, Rob!



Why Water Blasting?



Water blasting is an environmentally friendly, effective way to clean surfaces. Replacing the traditional method of sandblasting, water blasting involves the use of high-pressure water to remove scale or other types of debris from a surface. It keeps the air around it clean, in contrast to sand, which can leave dust and silica in the air after blasting. It can also be used in many applications where traditional cleaning methods would not be suitable or even safe for example, working near combustible materials.

Water can be applied to a surface through a shotgun—similar to an everyday pressure washer gun—or through a lance, similar to a drain snake going through a pipe, along with the use of different types of accessories and tools. The uses of water blasting technologies include structure cleaning, pipe and tube cleaning, tank and vessel cleaning, surface preparation, paint removal, and numerous other applications.

Our crews are highly trained to complete jobs safely and effectively. We would be happy to discuss with you how we can use the clean, powerful method of water blasting to meet your surface-cleaning needs.

Introducing...



Driven by customer demand, Great Lakes Power Vac has added to its already-impressive fleet of trucks. We are excited to announce the addition of a new Supersucker® Industrial Vacuum Loader, one of the most popular and requested vacuum trucks in the industry. Offering high-power airflow to convey solids, liquids, sludge, and slurries through suction lines up to 8" in diameter, the Supersucker® is ideal for industrial waste removal, bulk material recovery, and environmental cleanups.

We are excited to offer this new truck in our fleet to provide our customers with increased responsiveness and quality cleaning and maintenance services.

Annual Customer Appreciation Event

Looking back on last year's customer appreciation event...music, food, and fun were on tap for the annual Milwaukee Brewers tailgate party hosted by Great Lakes Power Vac.

The party kicked off with food provided by St. Florian Catholic parish and music provided by Eric Barbieri, a local music artist in the Wisconsin music scene.

Raffles and prizes were part of the fun, with proceeds going to benefit Cristo Rey Jesuit High School—a local college preparatory high school for students from limited financial means—and opened its doors for the first time in July 2015.

After the fun and festivities, attendees watched the Brewers take on the New York Mets in a winning game for the home team. To add some fun to the game, guests had the opportunity to guess which sausage would win the famous sausage race at the bottom of the sixth inning.

We're already looking forward to this year's party. Go, Brew Crew!

For more information about Cristo Rey Jesuit High School, please visit their website: <http://www.cristoreymilwaukee.org/>

