



# Great Lakes Power Vac

NEWSLETTER | SEPTEMBER 2016 EDITION



## Check out our website!

For more information, go to our website:

[www.greatlakespowervac.com](http://www.greatlakespowervac.com)

## We want to hear from you.

Please contact Eva Goehner with any questions, suggestions, or comments.

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## James Castro Joins GLPV

Among the new faces at GLPV is James Castro. With a background in industrial equipment performance, James managed accounts for five years at his last company. He says he's "mechanically inclined" and knows equipment and machinery, which will come in handy in his new position as account manager at GLPV.

James says his focus will be maintaining relationships and seeking new opportunities to meet customers' needs: "We already have a customer base. Building it up through customer service is key." James hopes his experience working with data, budgeting, and pricing will help GLPV stay competitive and grow. Because it's a relatively new company, James says it's exciting "being able to leave a legacy for the future."

If your organization has an industrial or environmental cleaning need, James will be happy to help you. Welcome to Great Lakes Power Vac, James Castro!

## New Field Supervisors Ready to Work for You



**Salko Karic**  
*Rooftop Vacuuming Services*



**Scean Rose**  
*Industrial & Power Plant Services*



**Jeff Taylor**  
*Hydro-Excavation & Underground Services*

In response to the need for environmentally-friendly cleaning solutions, GLPV is expanding its workforce. Knowing we needed to increase our field workforce to better serve our growing customer base, we have created new supervisory-level positions for our product lines. Please join us in congratulating **Salko Karic** (*Rooftop Vacuuming Services*), **Scean Rose** (*Industrial and Power Plant Services*), and **Jeff Taylor** (*Hydro-Excavation and Underground Services*).

These field supervisors are responsible for multiple crews and equipment and participate in scheduling and estimating functions as well as fleet maintenance management. Says GLPV Operations Manager Rob Towey: "Jeff, Salko, and Scean are great leaders who bring years of experience and a wide breadth of knowledge to their new field line supervisor positions. They will help GLPV expand and help us better serve our customers by providing leadership and expertise to the rest of our crews. All three are great individuals and excellent workers. I know their efforts in their new roles will help us further succeed and expand as a company."

### Join our Team:

As we grow as a company, we are seeking additional hard-working, dependable people to manage and work alongside our crews in performing industrial vacuuming, water blasting, hydro-excavation, and other industrial cleaning services. If you know someone who may be interested, please click [here](#).

## Mud Dog® 1200: Bigger, Safer & Better



Great Lakes Power Vac is happy to introduce the most recent addition to its fleet, the Mud Dog® 1200 hydro excavation truck from [Super Products](#). Service Line Supervisor Jeff Taylor says, “This is the technology we use to excavate safely around utilities and other sensitive underground structures.” This technology can also be used to vacuum slurry from horizontal directional drilling applications and can be used in other underground applications such as catch basin cleaning, pond cleaning, sludge removal, pothole excavating, trenching, and slot trenching. Adds Taylor: “This new truck is perfect for larger jobs since it features a 12 yard capacity debris tank and 1500 gallon water tank. Our customers love it because it means more time working and less time spent dumping and filling.”

## Fun at 2016 Customer Appreciation Event



Food, music, and fun were on tap for Great Lakes Power Vac’s annual customer appreciation event that was held on June 9th at Miller Park. The fun began with a tailgate party. Also included were food and music provided by Xeno and Joe, veteran performers of Summerfest and other local, regional, and national music venues. If you grew up in the 70s and 80s, you probably know that Xeno was the original lead singer for Cheap Trick, and he is recognized internationally as a highly regarded rock and roll musician and singer.

Raffles and prizes were part of the festivities, with proceeds going to benefit [Cristo Rey Jesuit High School](#)’s youth college program. This is the second year in a row that GLPV has supported this incredibly worthy cause. After the tailgate party, guests were able to watch the Milwaukee Brewers take on the New York Mets.

To add some fun to the game, guests had an opportunity to guess which sausage would win the famous sausage race at the bottom of the sixth inning. We are certainly looking forward to hosting our annual tailgate event next year!

## Featured Project: Rooftop Vacuuming



"Great" is how Nick Crego of [Kaschak Roofing](#) described Great Lakes Power Vac's performance during the recent rooftop vacuuming of a downtown Milwaukee school. Kaschak acted as prime contractor, GLPV as subcontractor. The membrane on the roof—held in place by rock—needed to be replaced, as it had deteriorated. GLPV removed and disposed of the rock in preparation for membrane replacement by Kaschak.

GLPV project manager Mark Rutkowski says—in contrast to manual removal of rock—vacuuming roof rock saves time, money, and minimizes risk of injury to the roofing crew. Kaschak's Crego was pleased with GLPV's work, describing our crew foreman as "top notch." Please check out Kaschak Roofing on their website by clicking [here](#).

## Networking Event: MMSD & City of Milwaukee

Great Lakes Power Vac attended the Milwaukee Consulting Networking Event on May 3rd which was sponsored by the [Milwaukee Metropolitan Sewerage District](#) and [City of Milwaukee](#). It was an opportunity for contractors and subcontractors to network.

Organizers discussed diversity requirements and emphasized wanting to utilize women- and minority-owned contractors. Also discussed was the approval process for contractors.

A regional government agency which serves 1.1 million people in 28 communities, MMSD provides water reclamation and flood management services.

## Nearly 700 Gather to Benefit The Women's Center



As part of our outreach effort, Great Lakes Power Vac sponsored a table at the May 13th anniversary luncheon of [The Women's Center of Waukesha](#).

Almost 700 guests gathered to hear keynote speaker Tanya Brown (pictured on left), sister of Nicole Brown Simpson, and Teri Jendusa Nicolai.

Nicolai is a former client of The Women's Center who, along with Brown, discussed the reality of domestic violence. Brown emphasized that the cycle of domestic abuse often starts with emotional abuse, not physical. Recognizing the early signs of emotional abuse is key to addressing a situation.

The Women's Center's mission is to provide safety, shelter, and support to women and their families affected by domestic violence, sexual assault, and abuse and to facilitate their development.